

# ***Sex (Gender)*** Advice for Parents

## What is Sexism?

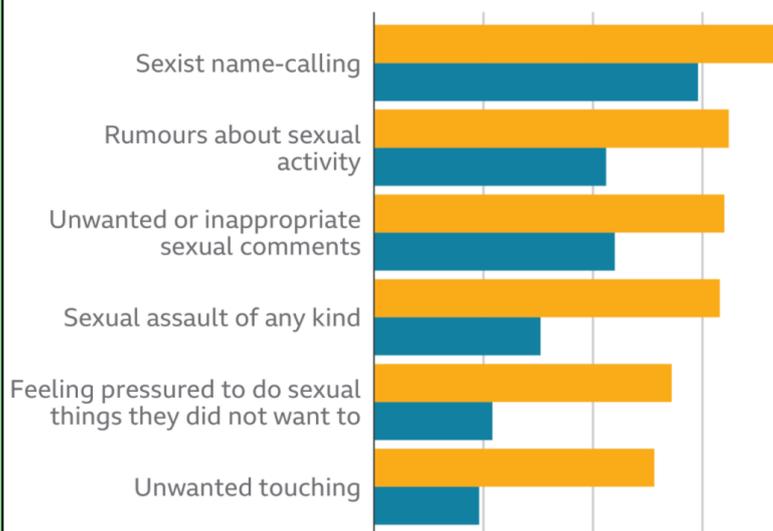
Sexism is discrimination or prejudice against an individual or group based on the idea that one sex or gender is better than the others.



Click the image to the right to find out about gender inequality in the UK

## Harmful sexual behaviour happening a lot among children

Percentage of **girls** and **boys** who said type of behaviour happens 'a lot' or 'sometimes' at school or college



[Info and advice from childline on sex discrimination](#)

[Info and advice on sex discrimination from the Equality and Human Rights Commission](#)

[Info and advice on sexual harassment in school](#)

Avoiding gender discrimination begins at birth. Parents establish the norm for their children and are vitally important in their children's understanding of their world around them.

Encourage non-traditional choices. Allow your daughter to sign up for sports, or help your son sign up for drama. Activities can be gender neutral.

Academic achievement expectations should be equal for boys and girls.

Discipline standards within the home should be balanced.

If your son or daughter feels like he or she is being treated unfairly due to gender, do not be afraid to talk to them. Take action.