

Business, Enterprise and Economics Education

'To develop an appreciation for the influence and impact that Business and Economics underpins in life after Beckfoot'

The Business department at Beckfoot School aims to develop young business students and knowledgeable entrepreneurs. The course at GCSE level aims for students to understand key business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society. The planned and specialised delivery of the specifications gives students the opportunity to explore real life business issues and how businesses work enabling them to utilise this knowledge in their next steps. The specifications for Business and Enterprise studies are broad but covers these main functional areas: Business in the real world, Entrepreneurship, Business operations, Leadership and Management, Marketing and Finance. With a combination of teacher led delivery, independent research, teamwork, and presentation activities we aim to complement the employability skills that they are developing in other subject areas as well as prepare students for the everyday world of working within or running an organisation. Students are introduced to Economics through building knowledge of core microeconomic and macroeconomic concepts, and by investigating economic theory through real-world businesses and the environments in which they operate. Breadth and depth of knowledge and understanding with applications to more complex concepts and models are developed throughout.

Intent

Business in the Real World

Through studying this qualification students will be apply knowledge and understanding to different business contexts. These include businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Developing an understanding of how these contexts impact on business behaviour, use business terminology to identify and explain business activity, apply business concepts to familiar and unfamiliar contexts.

Leadership and Management

Students will learn the fundamentals of Leadership and Management, understanding that although they are linked, they are not the same. Students will apply different management and leadership styles in various Business Contexts to aid Decision Making. This interdependent nature of different Business situations from the curriculum allow us to develop a well rounded and Business ready student.

Future Ready Young People

Business & Economics are at the heart of modern day global industry and technology. This department embraces the opportunities to engage with real life experiences and prepares our students for the myriad of active and influential Organisations around the world.

Business and Economics should contribute to a student having better life outcomes because they studied at Beckfoot.

Knowledgeable and Expert

Business, Enterprise and Economic students are equipped with subject-specific vocabulary that will enable them to form opinions using both quantitative and qualitative skills.

Students of Business, Economics and Enterprise will develop broad and organised knowledge from experienced teachers who also have industry experience. They will have quality learning resources and with embedded pedagogy.

What are we trying to achieve?

Business and Enterprise is formed of four key concepts:

1. Markets, Consumers & firms — students explore the way in which consumers make choices and entrepreneurs create desirable products
2. Wider Economic Environment — helps students to explore how firms can become more competitive. It introduces them to the wider international and economic environment in which firms operate
3. The Global Economy — students develop their understanding of the meaning of globalisation, looking at the ways in which firms expand into new markets and move to new locations
4. Making Markets Work— considering degrees of competition within markets and then encourages students to apply their understanding to how governments may improve the functioning of markets and the economy