



Key Rhetorical Device			Examples in sentences
1	Anaphora	Repetition of a word or expression at the beginning of successive phrases, clauses, sentences, or verses especially for rhetorical or poetic effect	<i>we cannot dedicate—we cannot consecrate—we cannot hallow—this ground</i>
2	Hyperbole	Extravagant exaggeration	<i>mile-high ice-cream cones</i>
3	Alliteration	The repetition of usually initial consonant sounds in two or more neighboring words or syllables	<i>Wild and woolly</i>
4	Onomatopoeia	The naming of a thing or action by a vocal imitation of the sound associated with it	<i>Buzz</i>
5	Metaphor	A figure of speech in which a word or phrase literally denoting one kind of object or idea is used in place of another to suggest a likeness or analogy between them	<i>Drowning in money</i>
6	Oxymoron	A combination of contradictory or incongruous words	<i>A cruel kindness</i>
7	Hypophora	The trick of posing a question and then immediately supplying the answer. Do you know why hypophora is useful? It's useful because it stimulates listener interest and creates a clear transition point in the speech.	<i>Should students wear uniforms to school? The answer is yes.</i>
8	Meiosis	A type of euphemism that intentionally understates the size or importance of its subject. It can be used to dismiss or diminish a debate opponent's argument.	<i>It wasn't that bad.</i>
9	Humour	Creates connection and identification with audience members, thus increasing the likelihood that they will agree with the speaker. Humor can also be used to deflate counter-arguments and make opposing points of view appear ridiculous.	<i>This trip of our dreams, turned out to be our worst nightmare</i>

Key Vocabulary		
1	Rhetoric.	The discipline of discourse and persuasion via verbal argument.
2	Rhetorical Device.	A tool used in the course of rhetoric, employing specific sentence structure, sounds, and imagery to attain a desired response.
3	Logos.	The category of rhetorical devices that appeal to logic and reason.
4	Pathos.	The category of rhetorical devices that appeal to emotions.
5	Ethos.	The category of rhetorical devices that appeals to a sense of credibility.
6	Kairos.	The concept of “right place, right time” in rhetoric, wherein a specific rhetorical device becomes effective because of circumstances surrounding its use.

Tips for performing			
1	Body language	5	Don't go over time
2	Eye contract	6	Show your personality
3	Loud and clear	7	Do you research
4	Well structured	8	Practice!