

**Home Learning Map – Subject: Enterprise**

**Year Group: 10/11**

**Sets: N/A**

<b>HT</b>	<b>REVIEW AND EMBED / CONSOLIDATE</b>	<b>RESEARCH AND EXPLORE / REACTIVE</b>	<b>READ AND ENJOY / PROACTIVE</b>
<b>1 Yr 10</b>	<ul style="list-style-type: none"> <li>• Consolidate your understanding of the key terminology for R065</li> <li>• Embed understanding of the grading criteria for MB3</li> </ul>	<ul style="list-style-type: none"> <li>• Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>• Business news topics linked to coursework</li> <li>• Explore examples of market segmentation in shopping centres and supermarkets</li> </ul>
<b>2 Yr 10</b>	<ul style="list-style-type: none"> <li>• Consolidate your understanding of the key terminology for R065</li> <li>• Embed understanding of the grading criteria for MB3</li> </ul>	<ul style="list-style-type: none"> <li>• Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>• Business news topics linked to coursework</li> <li>• Conducting market research observations of shoppers in supermarkets</li> </ul>
<b>3 Yr 10</b>	<ul style="list-style-type: none"> <li>• Consolidate your understanding of the key terminology for R065</li> <li>• Embed understanding of the grading criteria for MB3</li> </ul>	<ul style="list-style-type: none"> <li>• Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>• Business news topics linked to coursework</li> <li>• Explore current hat trends amongst major clothing brands</li> </ul>
<b>4 Yr 10</b>	<ul style="list-style-type: none"> <li>• Consolidate your understanding of the key terminology for R065</li> <li>• Embed understanding of the grading criteria for MB3</li> </ul>	<ul style="list-style-type: none"> <li>• Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>• Business news topics linked to coursework</li> <li>• Look into major businesses that failed and explore the reasons why they did</li> </ul>
<b>5 Yr 10</b>	<ul style="list-style-type: none"> <li>• Exam preparation workbook</li> <li>• Flashcards and mind maps at the end of every topic</li> <li>• Structured revision based on the revision booklets</li> </ul>	<ul style="list-style-type: none"> <li>• Exam style questions to consolidate knowledge of exam specific content</li> <li>• Practice tasks and guided revision</li> </ul>	<ul style="list-style-type: none"> <li>• Revision guide/booklet pages set weekly</li> </ul>
<b>6 Yr 10</b>	<ul style="list-style-type: none"> <li>• Exam preparation workbook</li> <li>• Flashcards or mind maps at the end of every topic</li> <li>• Structured revision based on the revision booklets</li> </ul>	<ul style="list-style-type: none"> <li>• Exam style questions to consolidate knowledge of exam specific content</li> <li>• Practice tasks and guided revision</li> </ul>	<ul style="list-style-type: none"> <li>• Revision guide/booklet pages set weekly</li> </ul>

<b>HT</b>	<b>REVIEW AND EMBED / CONSOLIDATE</b>	<b>RESEARCH AND EXPLORE / REACTIVE</b>	<b>READ AND ENJOY / PROACTIVE</b>
<b>1 Yr 11</b>	<ul style="list-style-type: none"> <li>Consolidate your understanding of the key terminology for RO66</li> <li>Embed understanding of the grading criteria for MB3</li> </ul>	<ul style="list-style-type: none"> <li>Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>Business in the news</li> <li>Look into the different methods your favourite companies use to create a strong brand</li> <li>Brand wars documentaries e.g. Coke vs Pepsi</li> </ul>
<b>2 Yr 11</b>	<ul style="list-style-type: none"> <li>Consolidate your understanding of the key terminology for RO66</li> <li>Embed understanding of the grading criteria for MB3</li> </ul>	<ul style="list-style-type: none"> <li>Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>Business in the news</li> <li>Look into the different methods companies use to advertise and promote their business</li> <li>Why is social media useful for promoting busi</li> </ul>
<b>3 Yr 11</b>	<ul style="list-style-type: none"> <li>Consolidate your understanding of the key terminology for RO66</li> <li>Embed understanding of the grading criteria for MB3</li> <li>Past papers/ exam questions provided</li> </ul>	<ul style="list-style-type: none"> <li>Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>Dragons den episodes to analyse the strengths and weaknesses of different pitches and answering of questions.</li> <li>Creation of mind maps/ flash cards for resit</li> </ul>
<b>4 Yr 11</b>	<ul style="list-style-type: none"> <li>Consolidate your understanding of the key terminology for RO66</li> <li>Embed understanding of the grading criteria for MB3</li> <li>Past papers/ exam questions provided</li> </ul>	<ul style="list-style-type: none"> <li>Most research tasks will be completed in class as part of coursework criteria</li> </ul>	<ul style="list-style-type: none"> <li>Dragons den episodes to analyse the strengths and weaknesses of different pitches and answering of questions.</li> <li>Creation of mind maps/ flash cards for resit</li> </ul>
<b>5 Yr 11</b>	<ul style="list-style-type: none"> <li>Past papers/ exam questions provided</li> <li>Flashcards or mind maps at the end of every topic</li> <li>Structured revision based on the revision booklets</li> </ul>	<ul style="list-style-type: none"> <li>Exam style questions to consolidate knowledge of exam specific content</li> <li>Practice tasks and guided revision</li> </ul>	<ul style="list-style-type: none"> <li>Revision guide/booklet pages set weekly</li> </ul>
<b>6 Yr 11</b>	<ul style="list-style-type: none"> <li>Past papers/ exam questions provided</li> <li>Flashcards or mind maps at the end of every topic</li> </ul> <p>Structured revision based on the revision booklets</p>	<ul style="list-style-type: none"> <li>Exam style questions to consolidate knowledge of exam specific content</li> <li>Practice tasks and guided revision</li> </ul>	<ul style="list-style-type: none"> <li>Revision guide/booklet pages set weekly</li> </ul>

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